

EFFEKTIVISERING?

Nathalie Labonnote, SINTEF Byggforsk

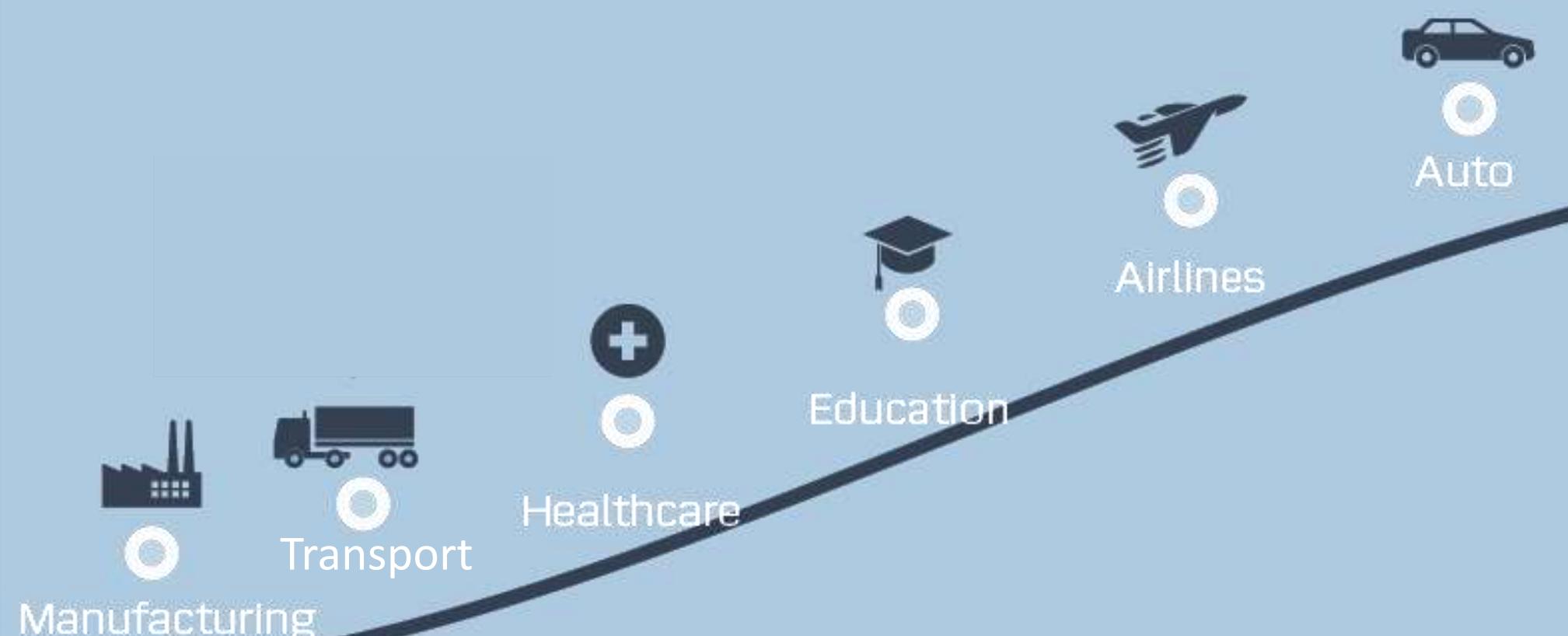
STAGE 01

- Digital impact primarily in **operations** and **cost reductions**
- Limited digital disruption in the industry



STAGE 02

- **Digital engagement with customers** increasingly important
- **Increasing personalisation** of the customer experience using advanced data analytics



STAGE 03

- **Advanced technologies and data analytics** constantly deployed to find competitive advantages



Adapted from © Maersk. (2017). *Everything will be digitised.*

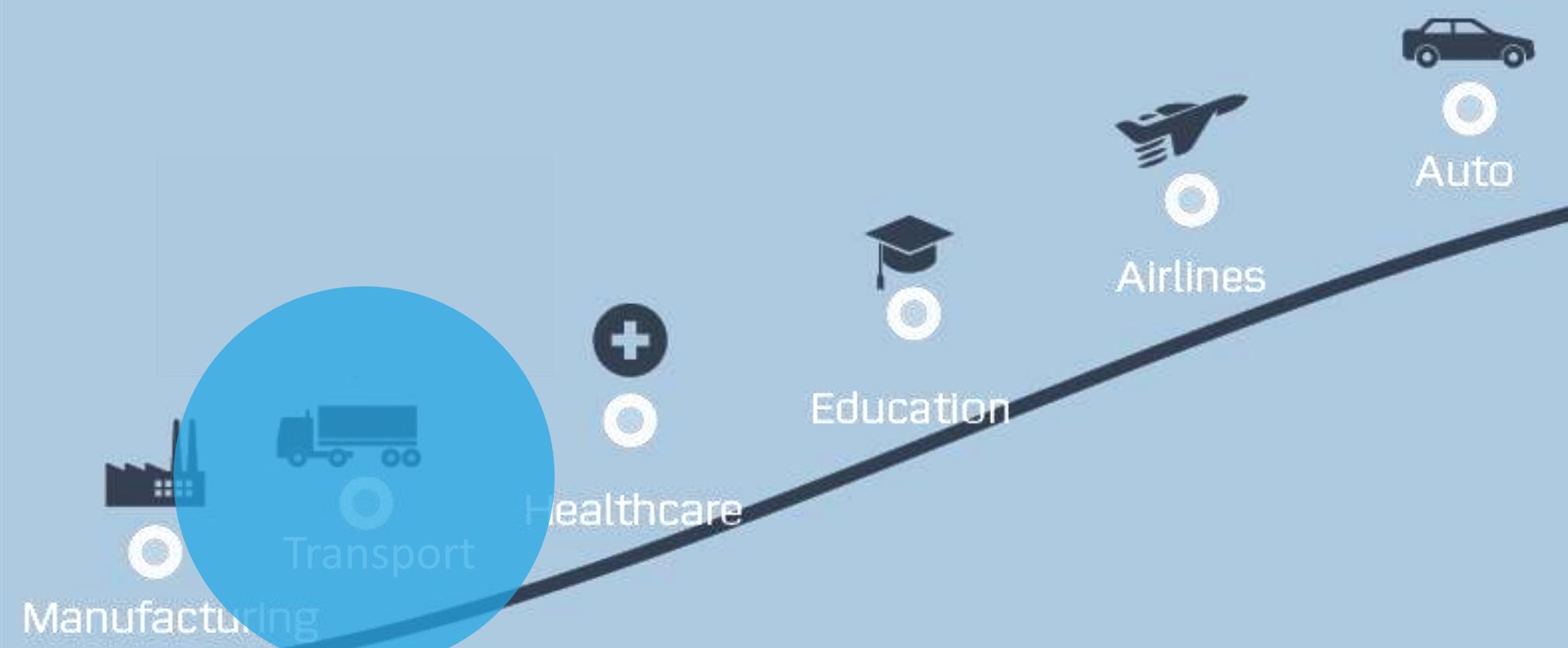
STAGE 01

- Digital impact primarily in **operations** and **cost reductions**
- Limited digital disruption in the industry



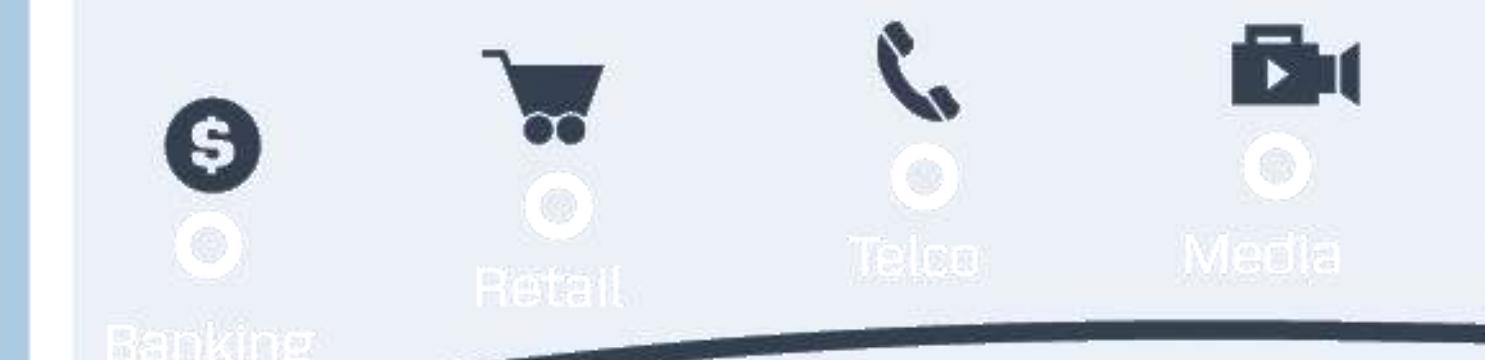
STAGE 02

- **Digital engagement with customers** increasingly important
- **Increasing personalisation** of the customer experience using advanced data analytics



STAGE 03

- **Advanced technologies and data analytics** constantly deployed to find competitive advantages



Adapted from © Maersk. (2017). *Everything will be digitised.*

STAGE 01

- Digital impact primarily in **operations** and **cost reductions**
- Limited digital disruption in the industry



Construction



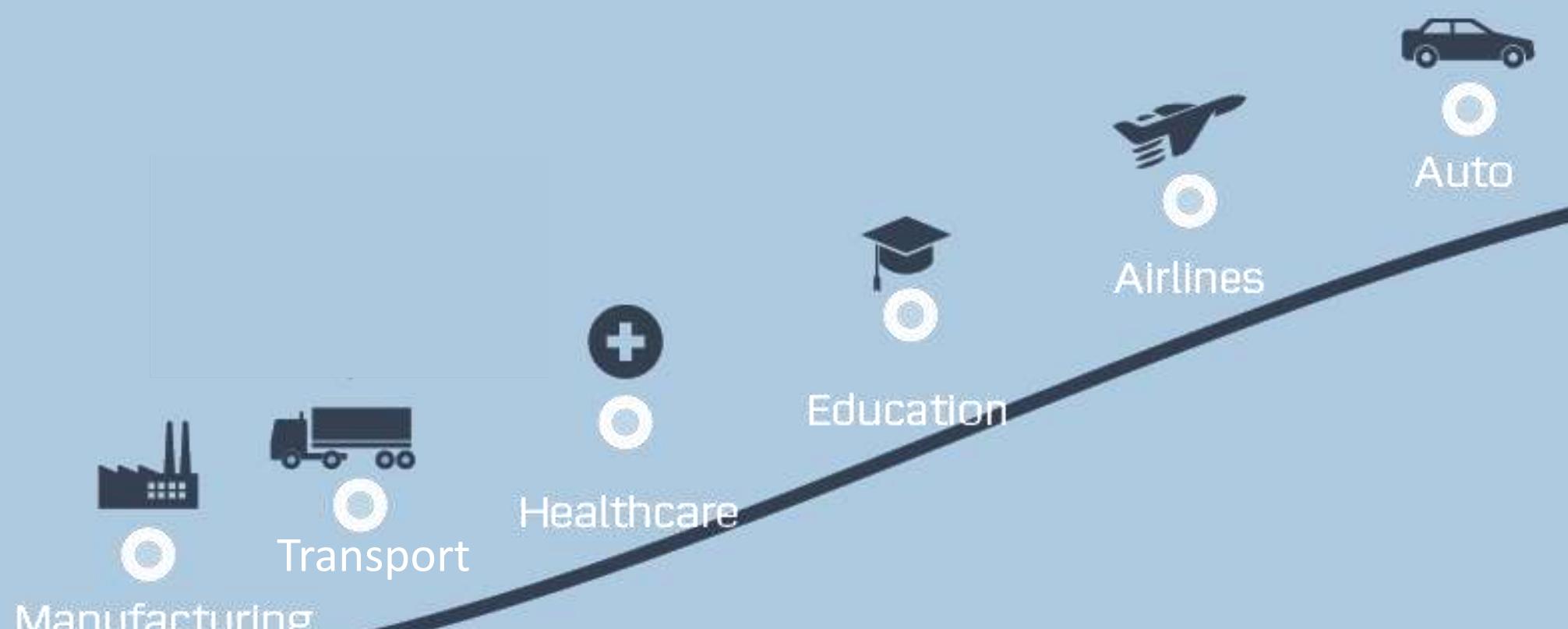
Oil & Gas



Pharma

STAGE 02

- **Digital engagement with customers** increasingly important
- **Increasing personalisation** of the customer experience using advanced data analytics



STAGE 03

- **Advanced technologies and data analytics** constantly deployed to find competitive advantages



Adapted from © Maersk. (2017). *Everything will be digitised.*

"Bygg- og anleggsbransjen er verst
av alle bransjer i Norge,
når det gjelder digitalisering
og er dårligst på effektivitet."

*Kimberly Lein-Mathisen
General manager i Microsoft Norge
02.10.2018*



©Pål Engeseth

STAGE 01

- Digital impact primarily in **operations** and **cost reductions**
- Limited digital disruption in the industry



Construction



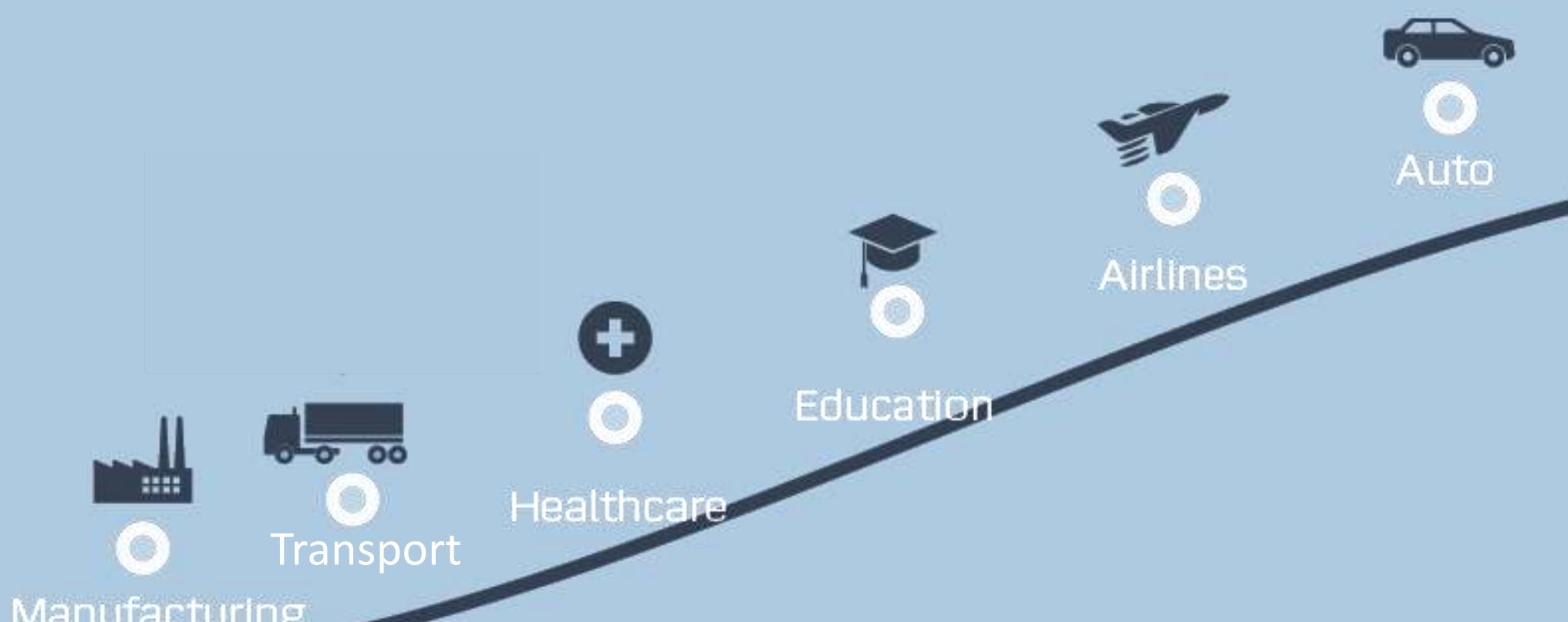
Oil & Gas



Pharma

STAGE 02

- **Digital engagement with customers** increasingly important
- **Increasing personalisation** of the customer experience using advanced data analytics

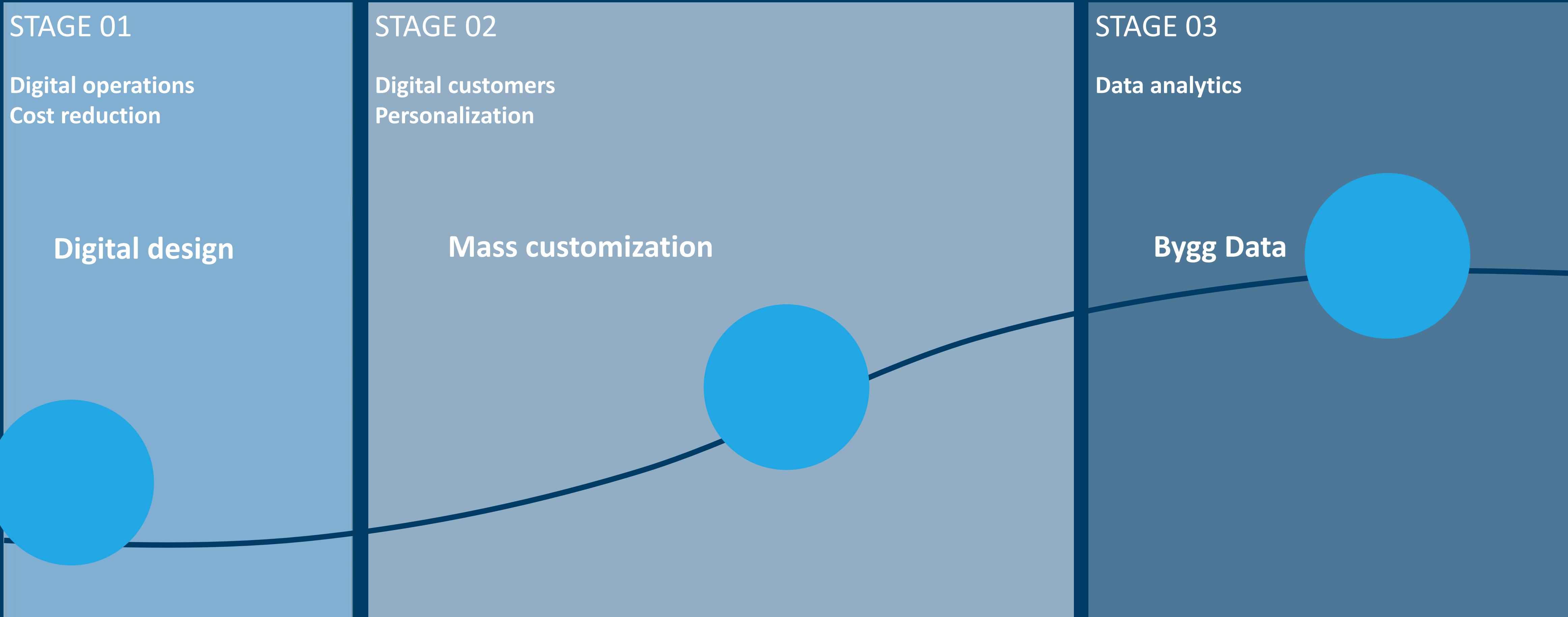


STAGE 03

- **Advanced technologies and data analytics** constantly deployed to find competitive advantages



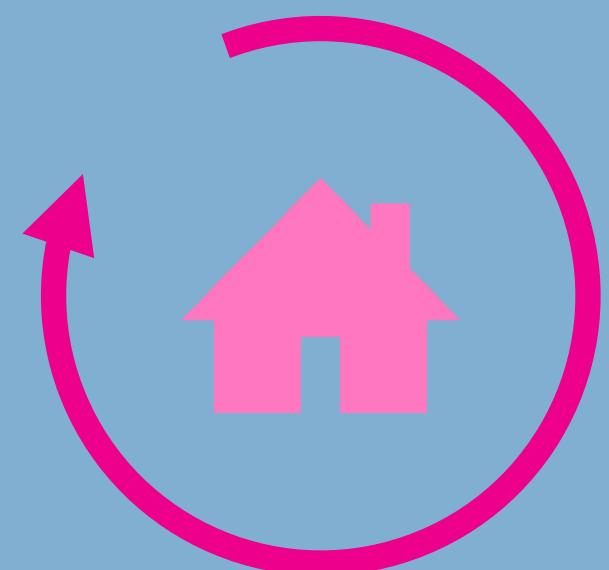
Adapted from © Maersk. (2017). *Everything will be digitised.*



STAGE 01

Digital operations
Cost reduction

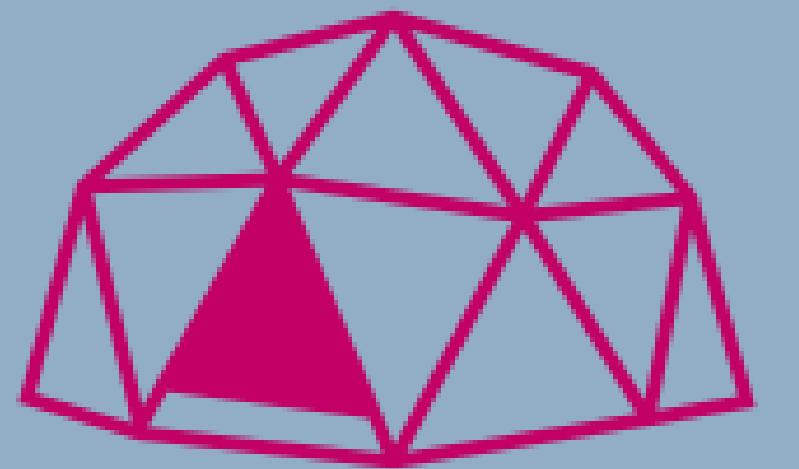
Digital design



STAGE 02

Digital customers
Personalization

Mass customization

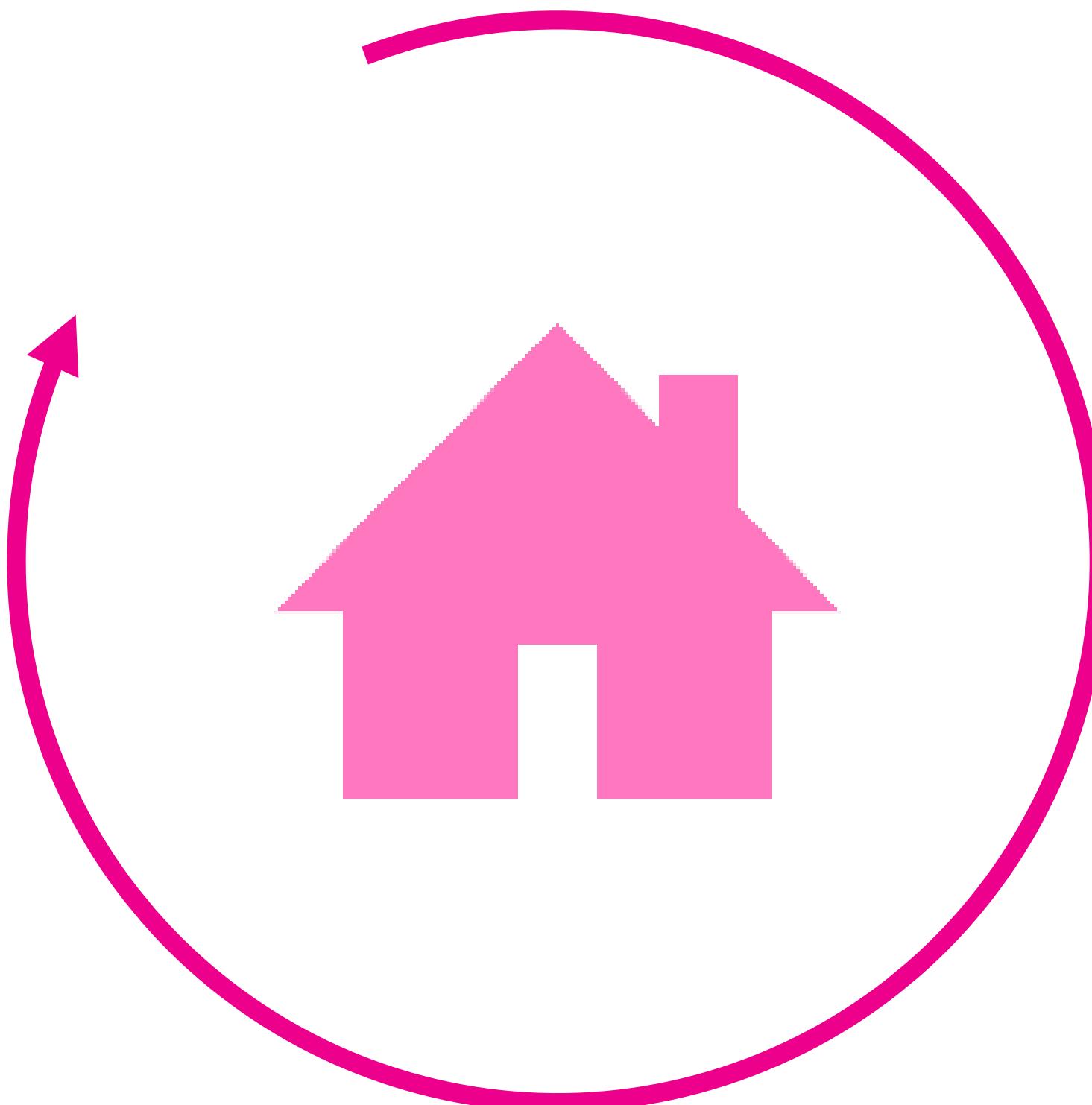


STAGE 03

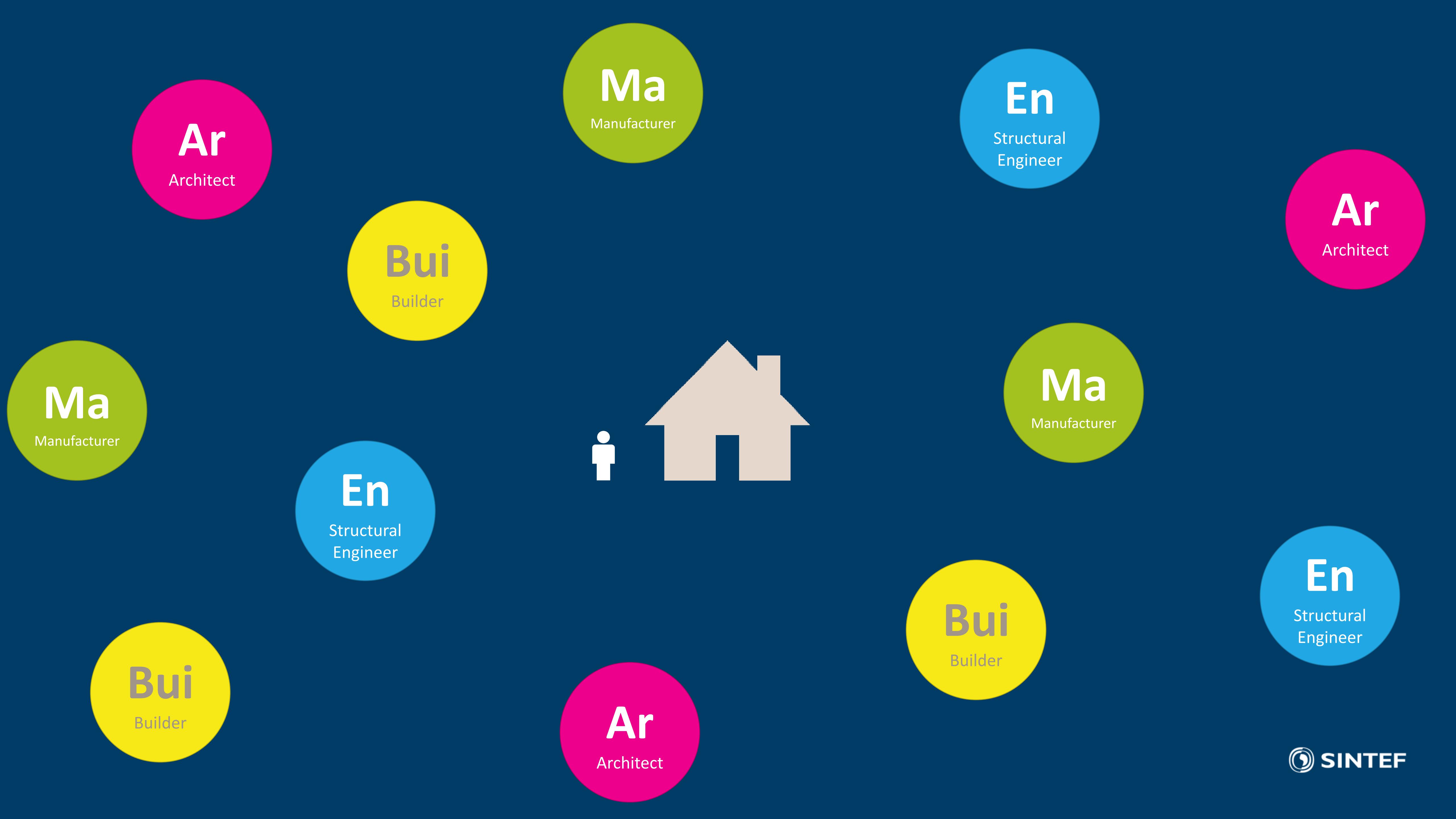
Data analytics

Bygg Data

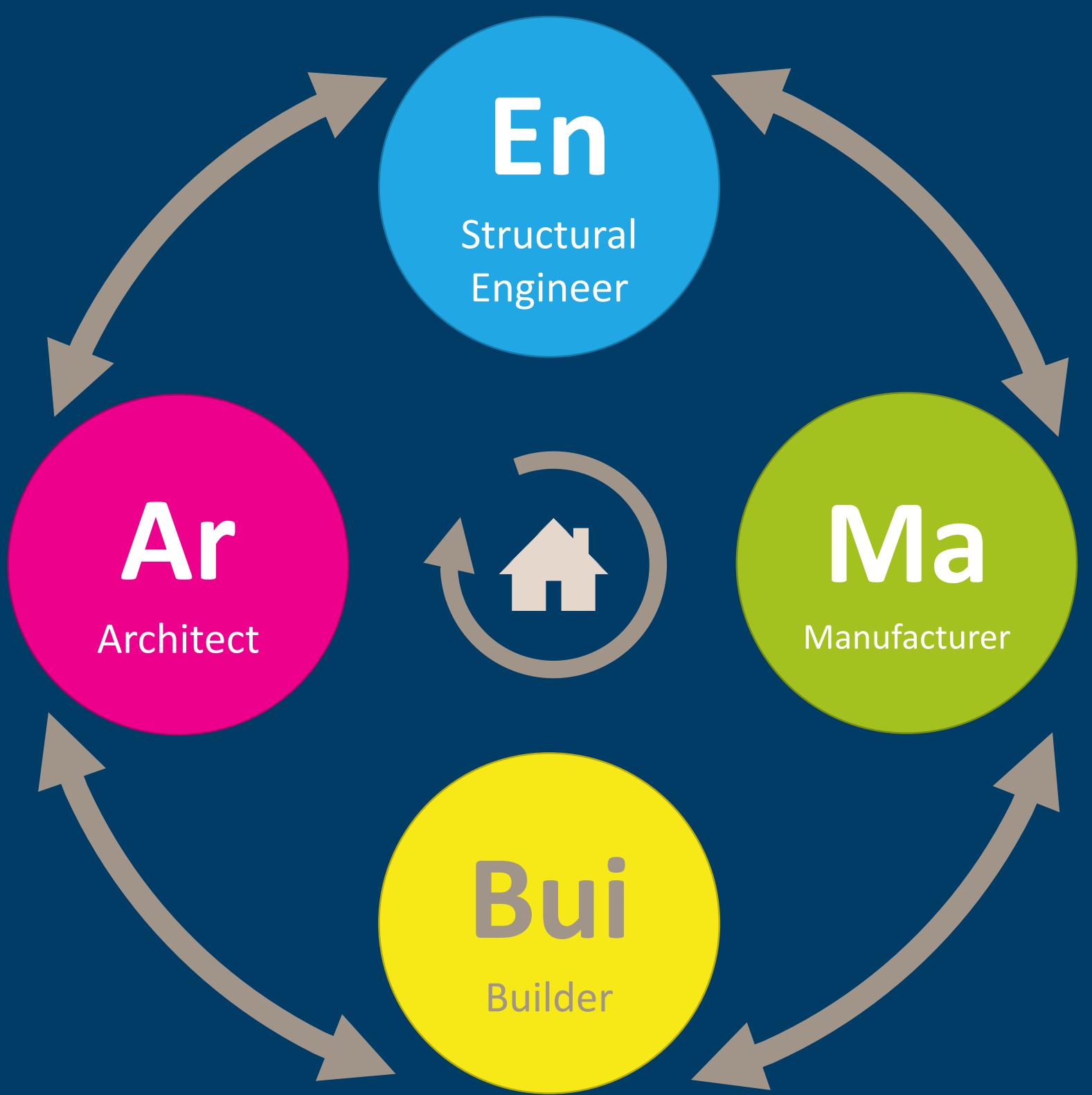


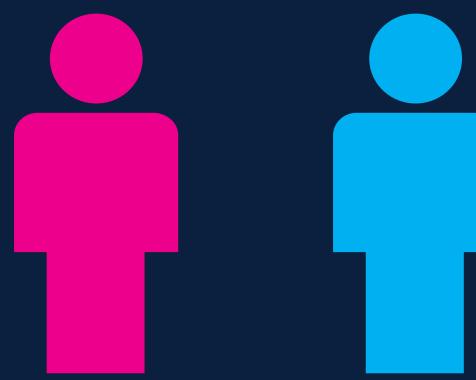
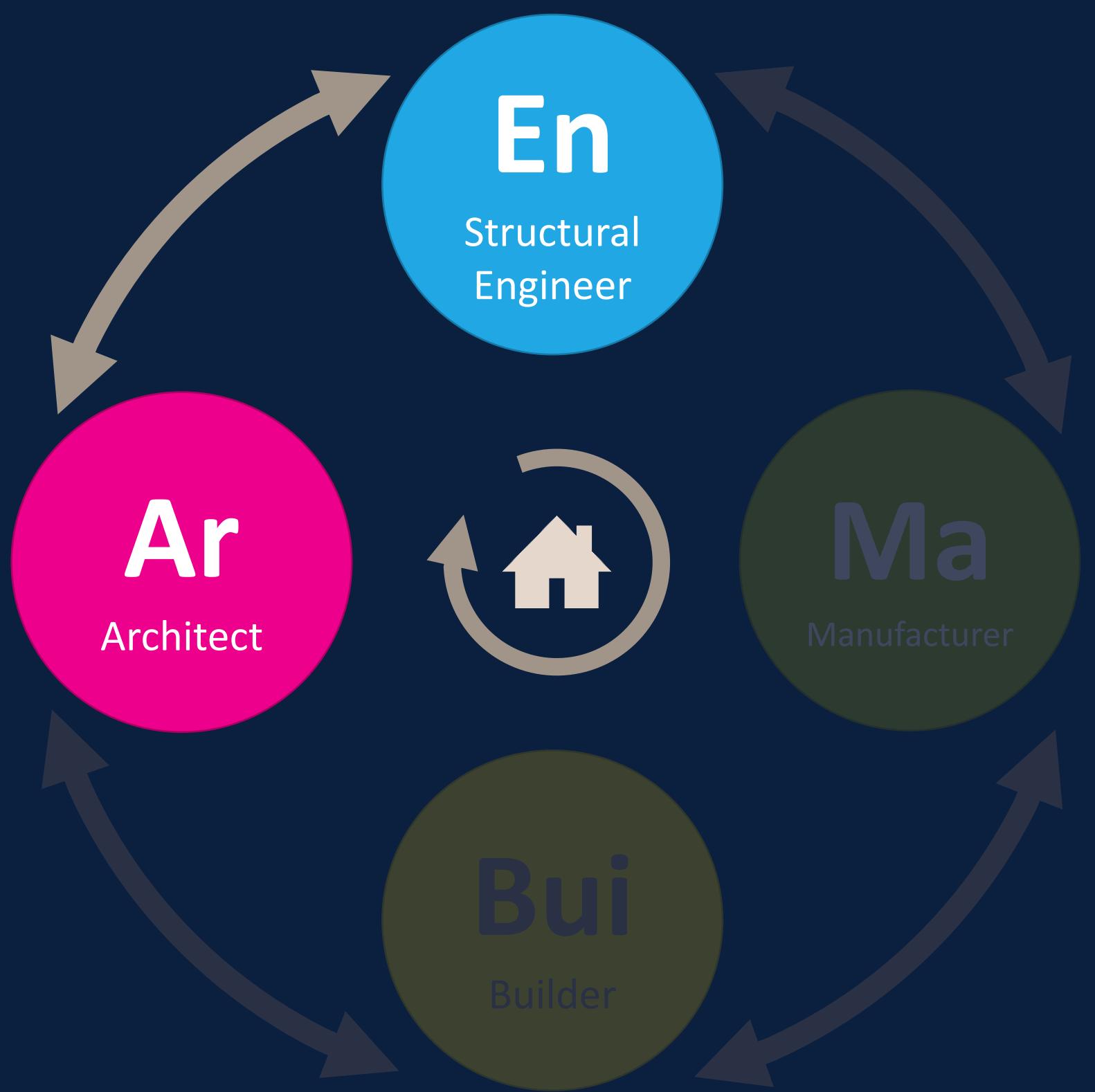


(analog) **Digital design**

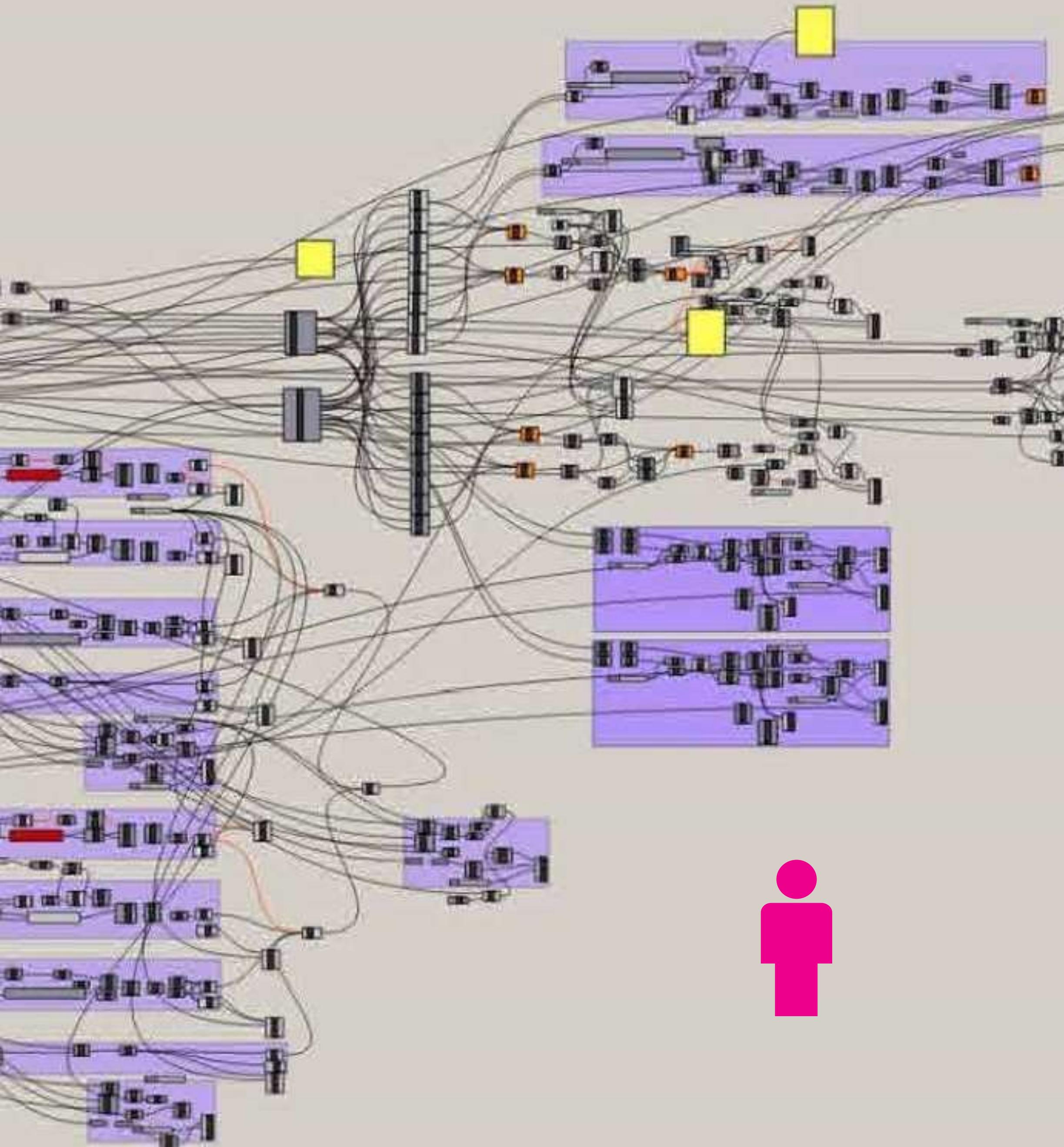












© John Haddal Mork / NTNU

```
def CreateJoist(length,width,height,angle,z_offset,x_BC_fundament_1,x_BC_fundament_2,x_BC_fundament_3,  
x_BC_column,c_c):
```

```
    mesh_size = 0.1 # global mesh size  
    j_mat = 'Glulam' # material Joist
```

```
    rad = angle * math.pi / 180.  
    b_length = height / math.cos(rad)  
    profile_joist_a = 0.180  
    profile_joist_b = 0.3  
    param_0 = x_BC_fundament_1 / x_BC_fundament_2  
    param_1 = x_BC_fundament_2 / x_BC_fundament_3  
    param_2 = x_BC_fundament_3 / x_BC_column  
    param_3 = x_BC_column / length
```

```
    m = mdb.models['Bru']  
    a = mdb.models['Bru'].rootAssembly
```

```
# Create the parts
```

```
myJoist = m.Part(name='Joist', dimensionality=THREE_D,type=DEFORMABLE_BODY)  
p = m.parts['Joist']
```

```
# Create the sketches + draw onto them + use them.
```

```
mySketch = m.ConstrainedSketch(name='Joist sketch',sheetSize=250.)  
mySketch.Line(point1=(0,0), point2=(length,0))  
p.BaseWire(sketch=mySketch)
```

```
# Create the sets
```

```
begin = (0,0,0)  
end = (length,0,0)  
vertex_begin = p.vertices.findAt((begin,))  
vertex_end = p.vertices.findAt((end,))  
set=p.Set(name='J_Both',vertices=(vertex_begin,vertex_end))  
set=p.Set(name='J_begin',vertices=(vertex_begin))  
set=p.Set(name='J_end',vertices=(vertex_end))  
set=p.Set(name='all',edges=p.edges)
```

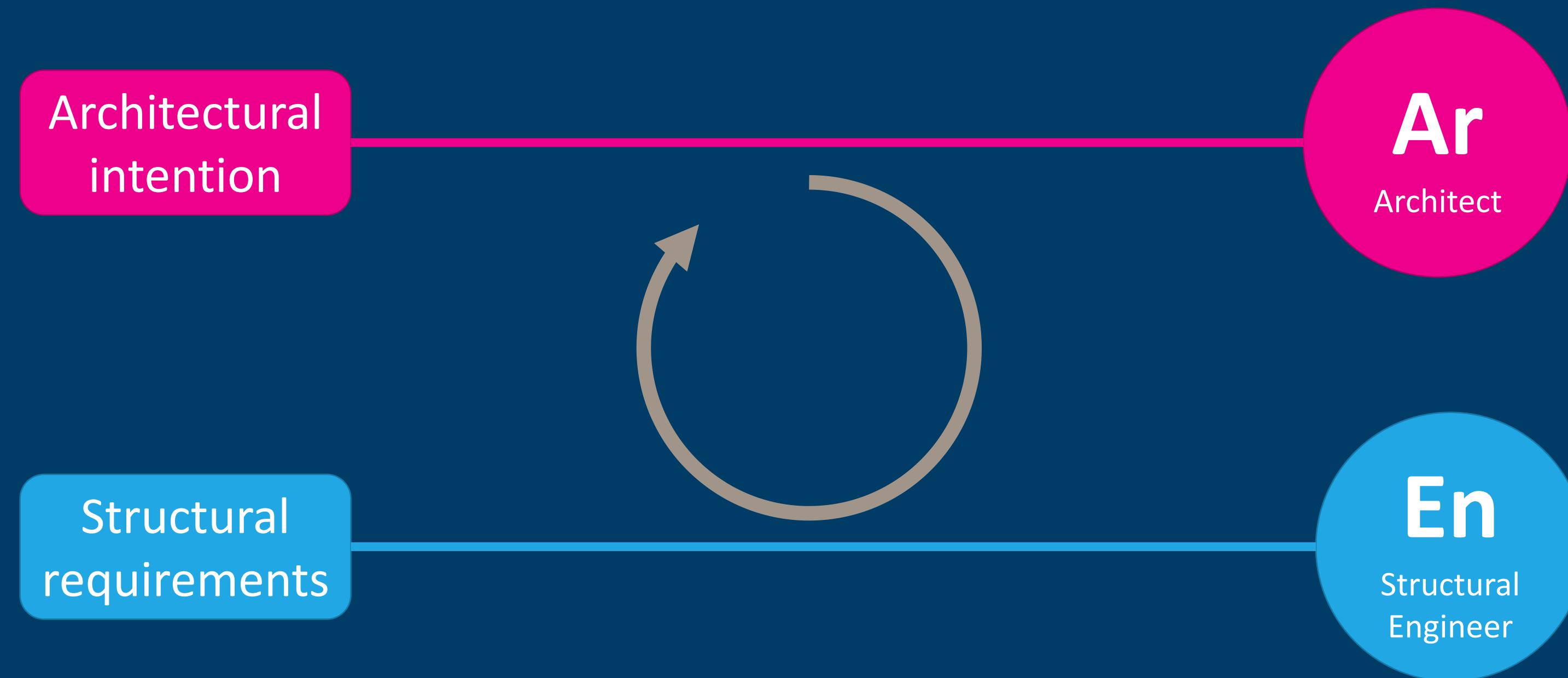
```
# Assign beam orientations
```

```
p.assignBeamSectionOrientation(region=(p.edges,),method=N1_COSINES,n1=(0,1,0))
```

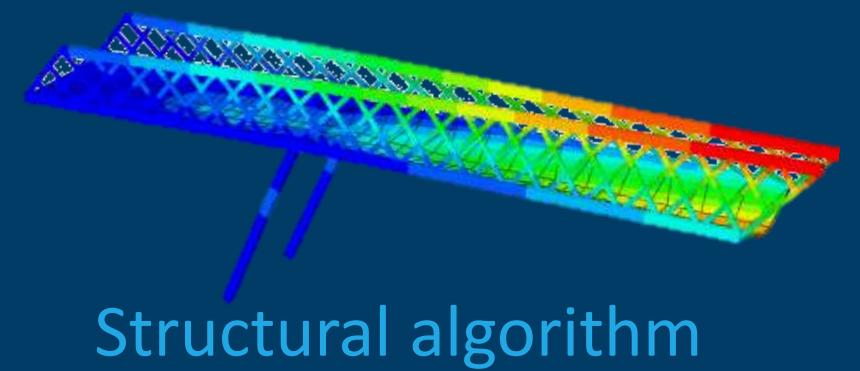
```
# Assign material orientation
```



Contexts

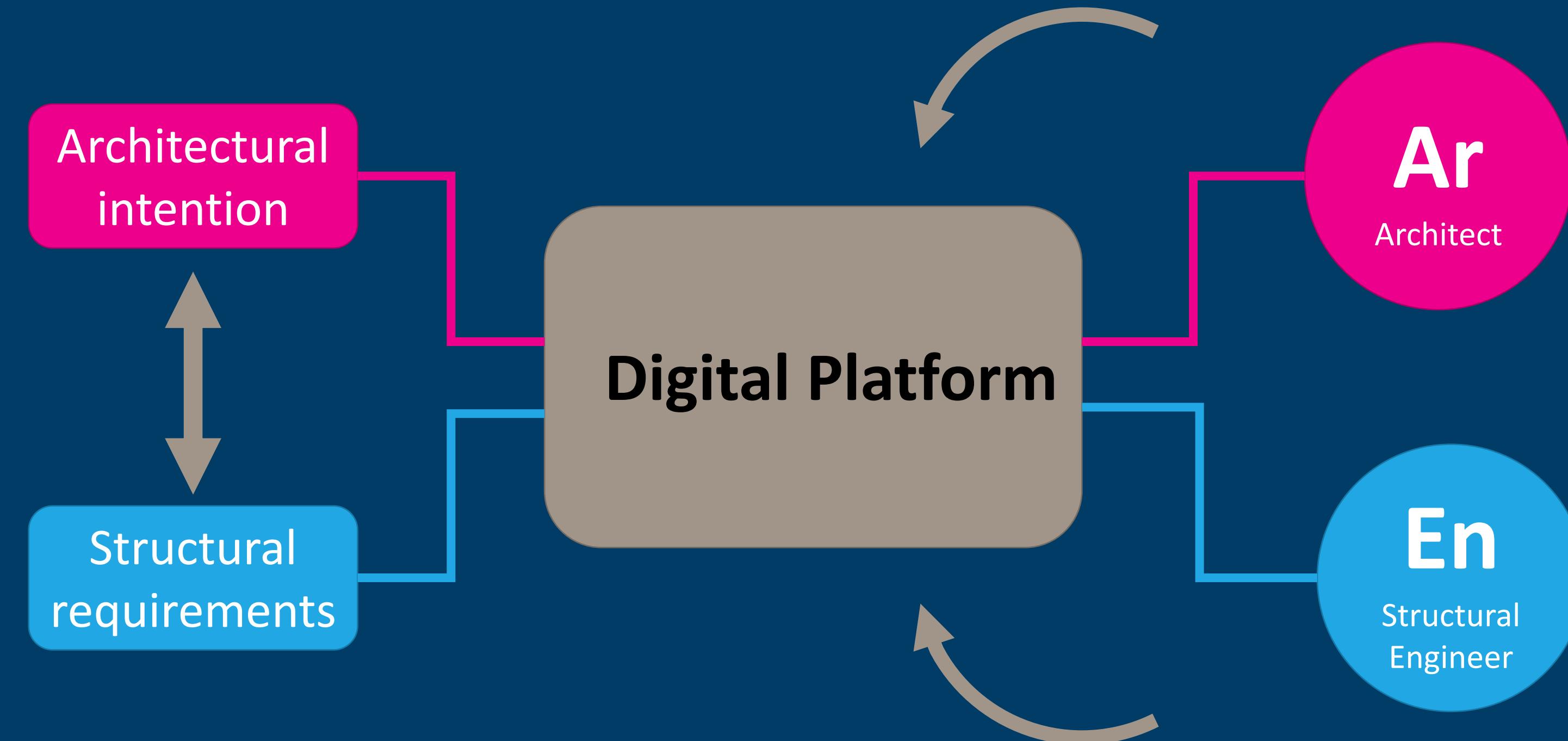


Architectural decisions

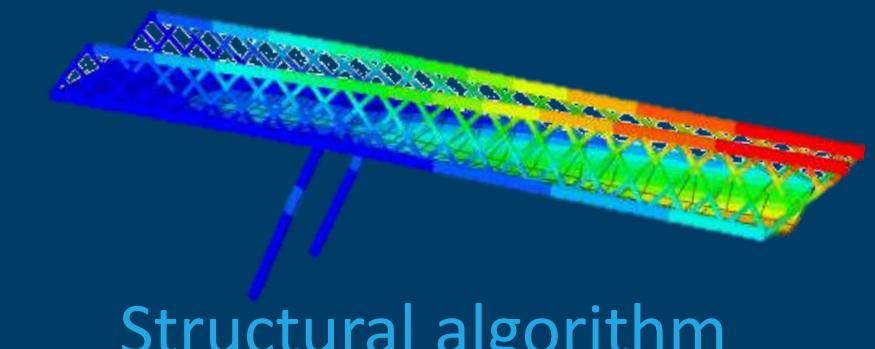


Structural algorithm

Contexts



Architectural decisions

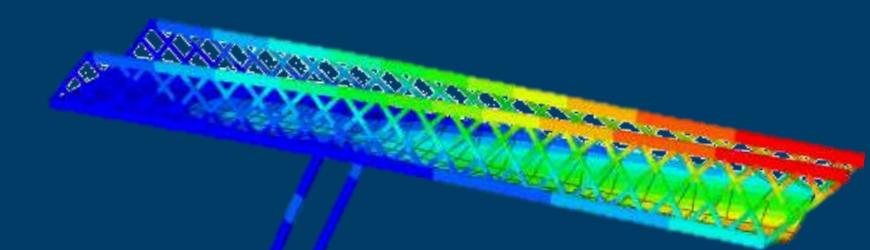


Structural algorithm

Contexts



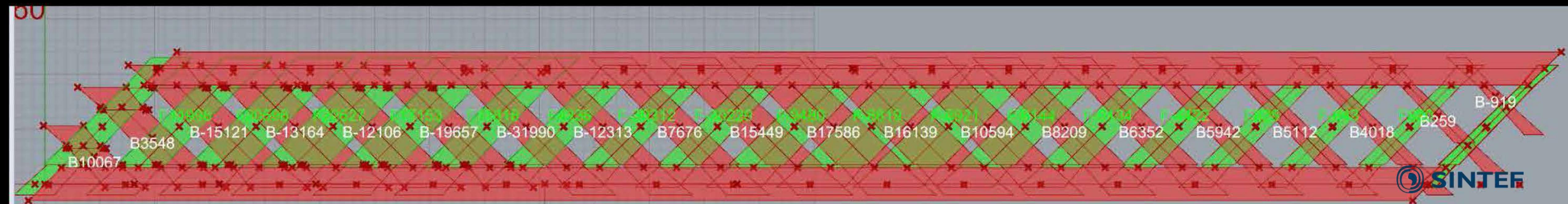
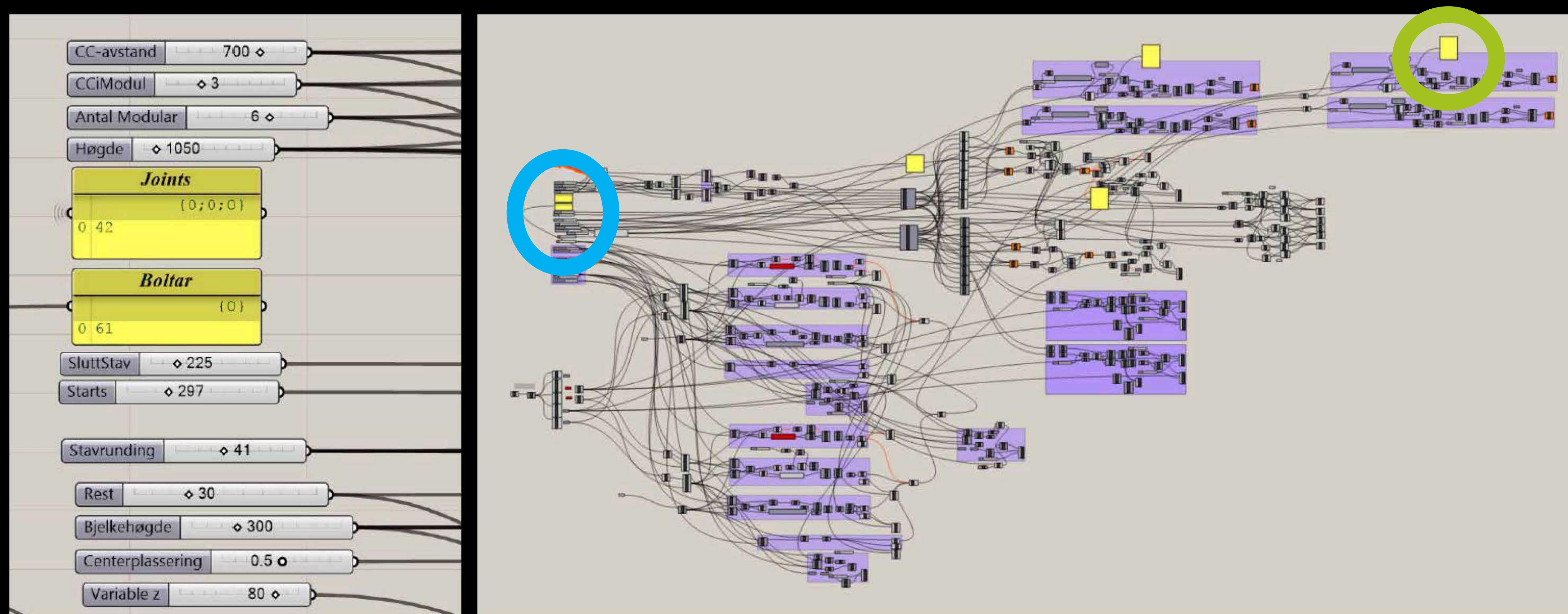
Architectural decisions



Structural algorithm



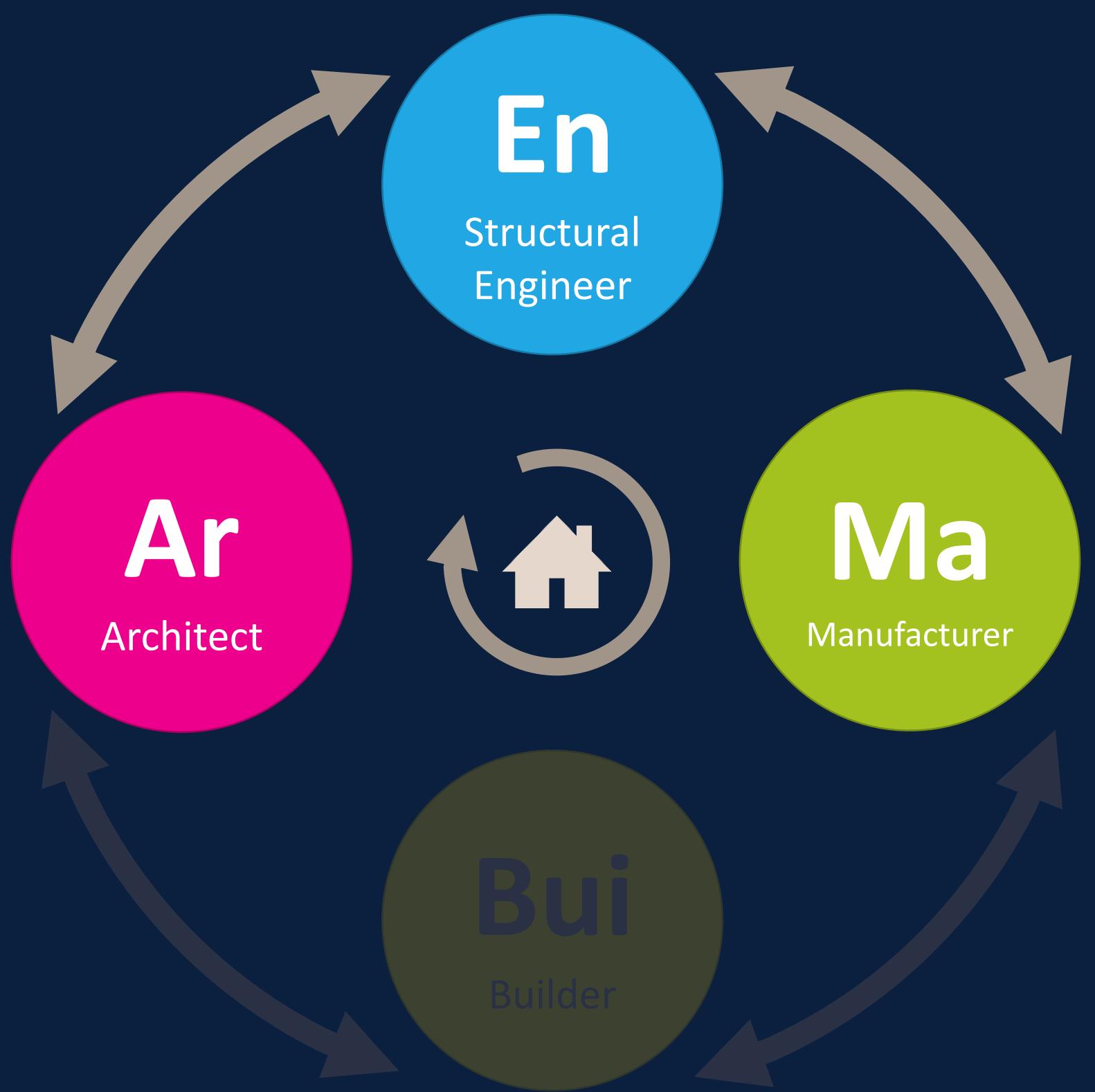
CNC commands

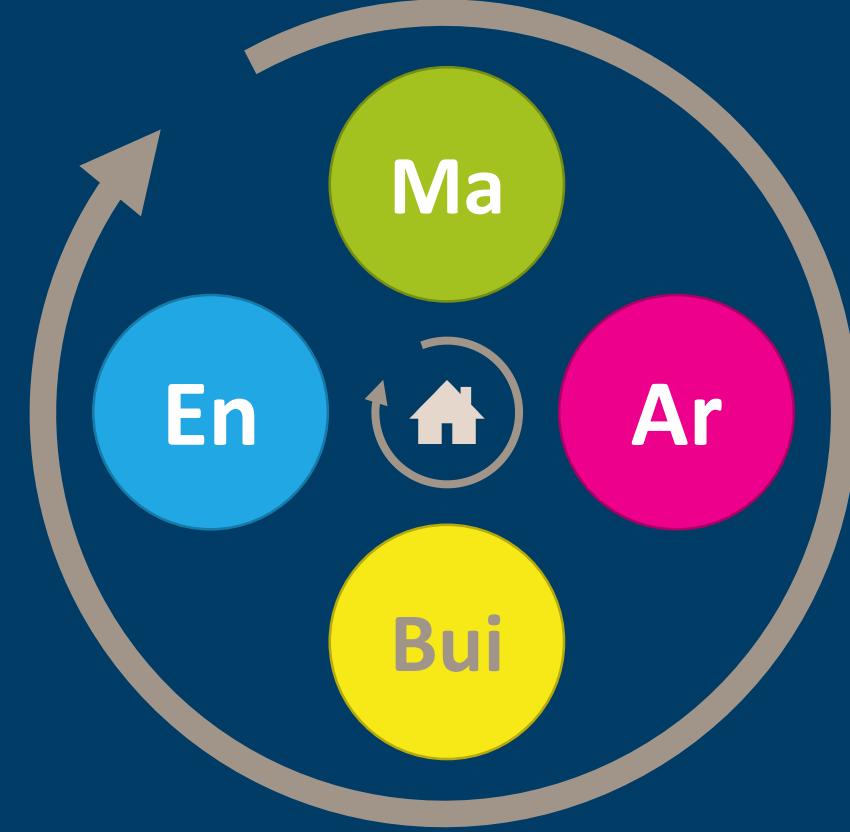
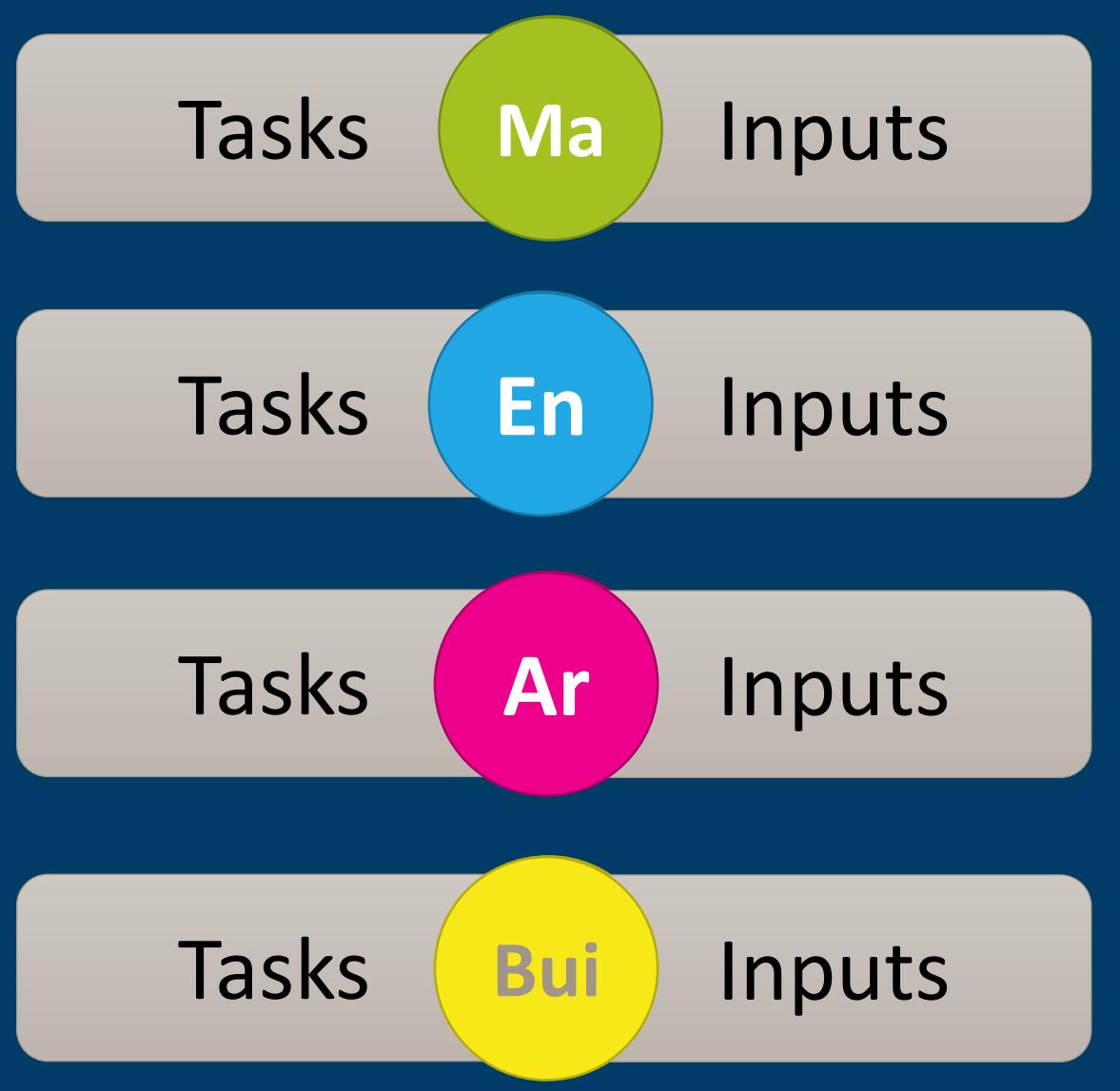
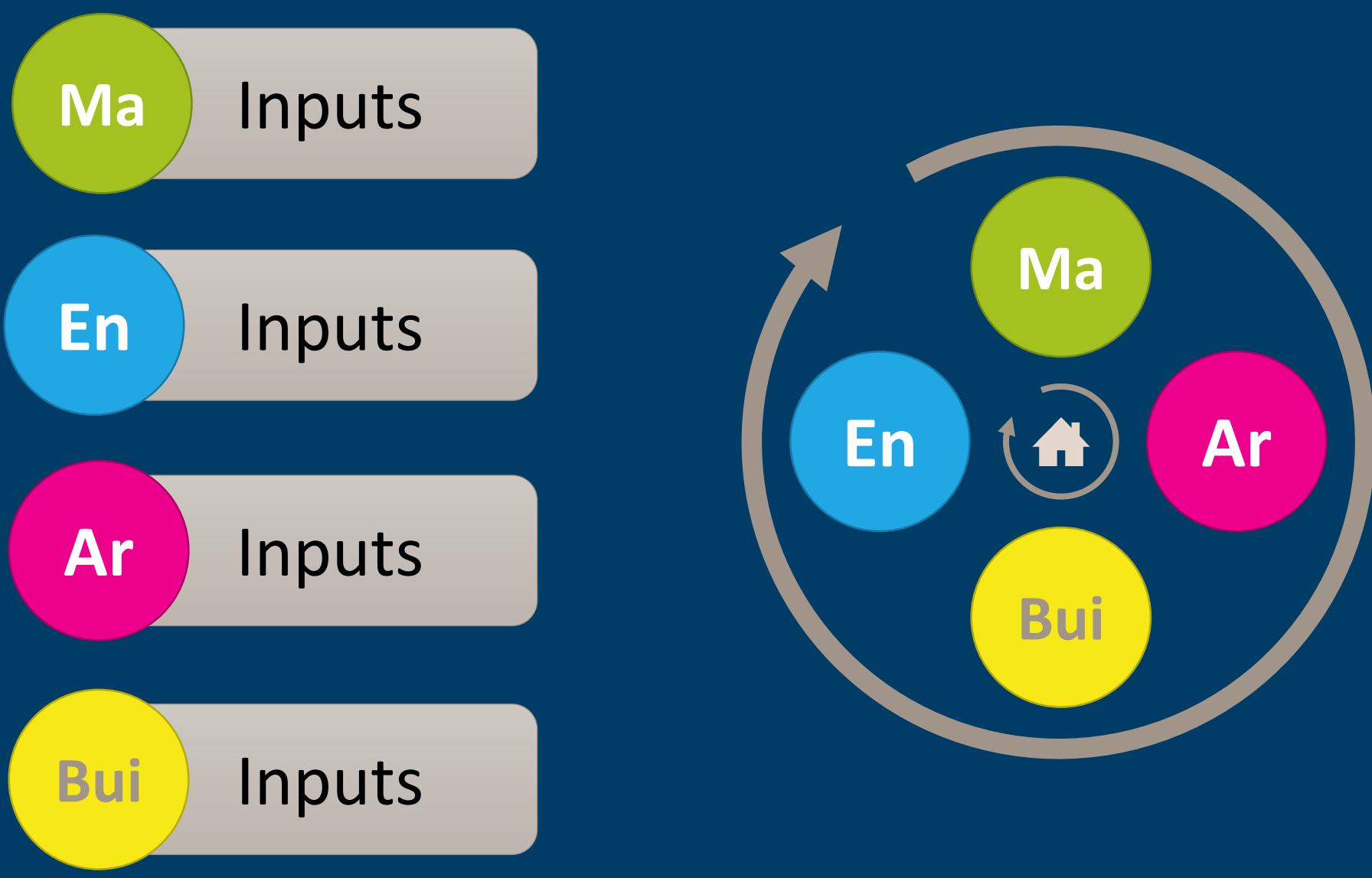


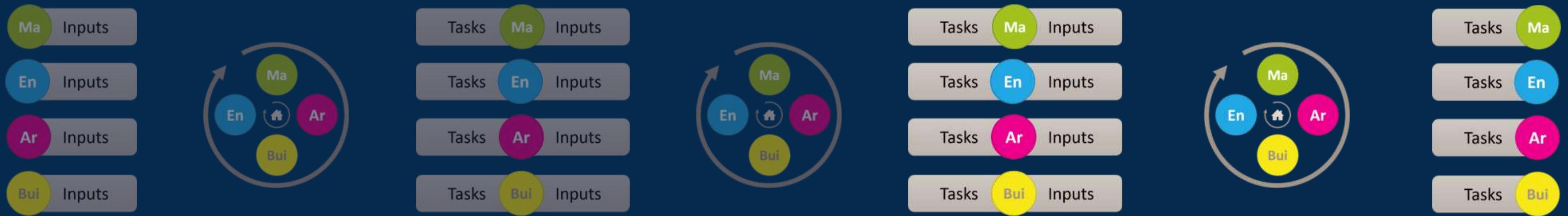


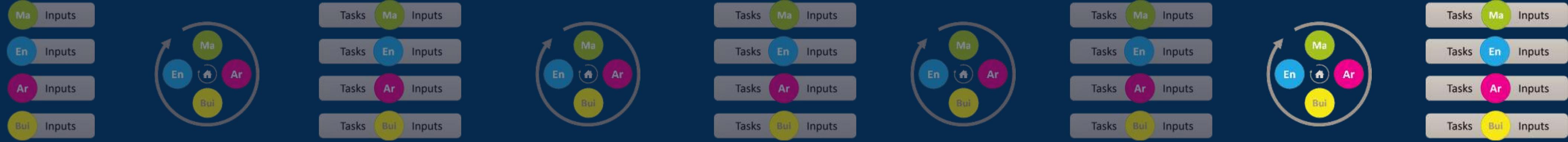
20.6 kN

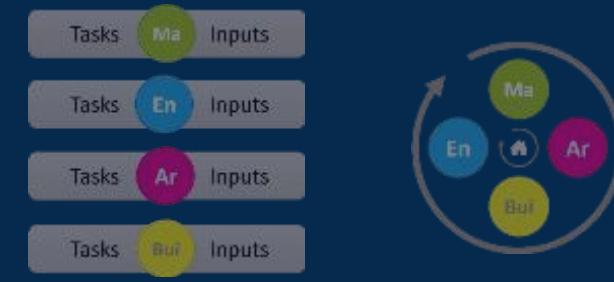




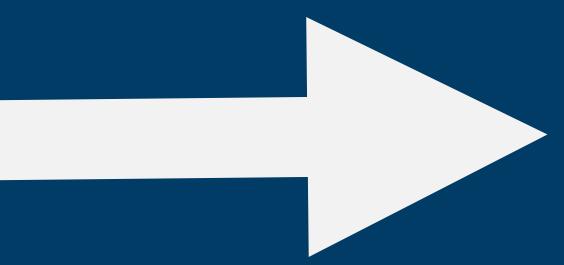
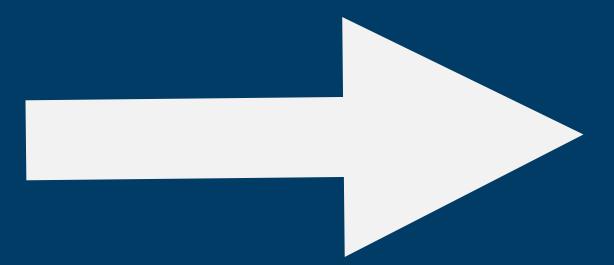






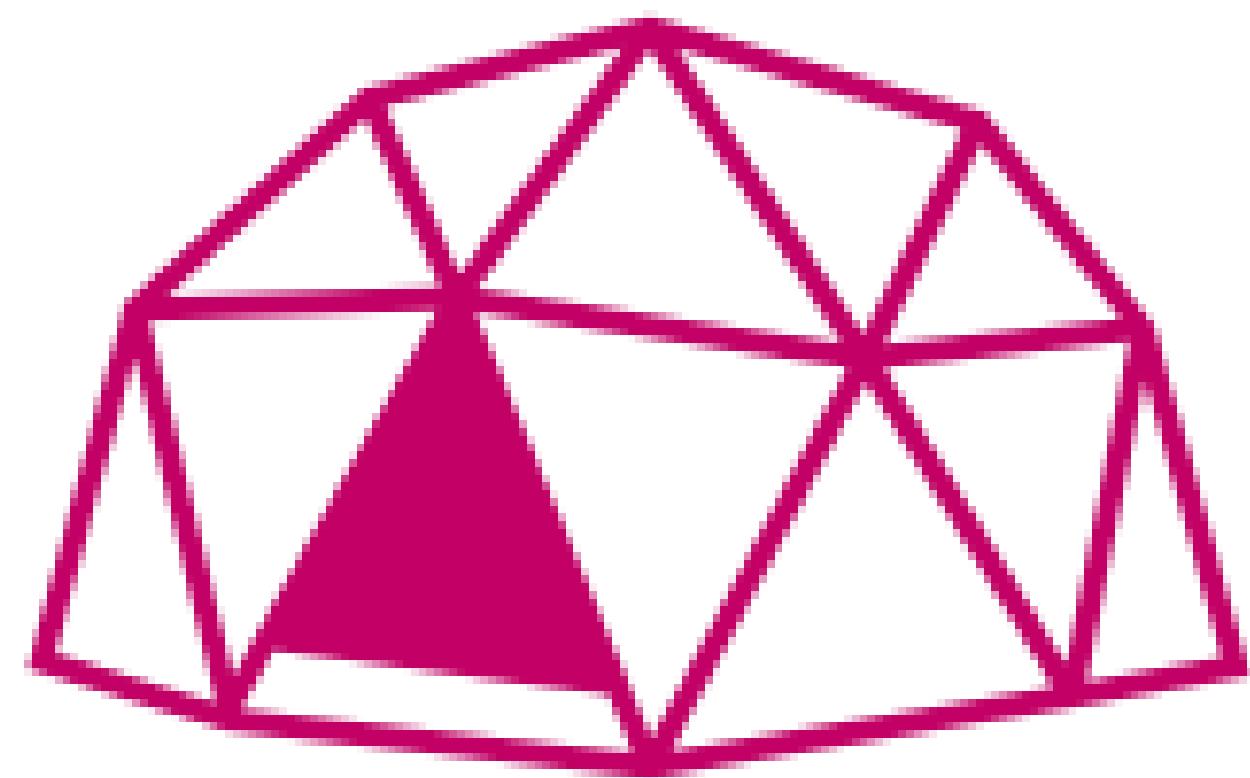


-  Ma Inputs
-  En Inputs
-  Ar Inputs
-  Bui Inputs

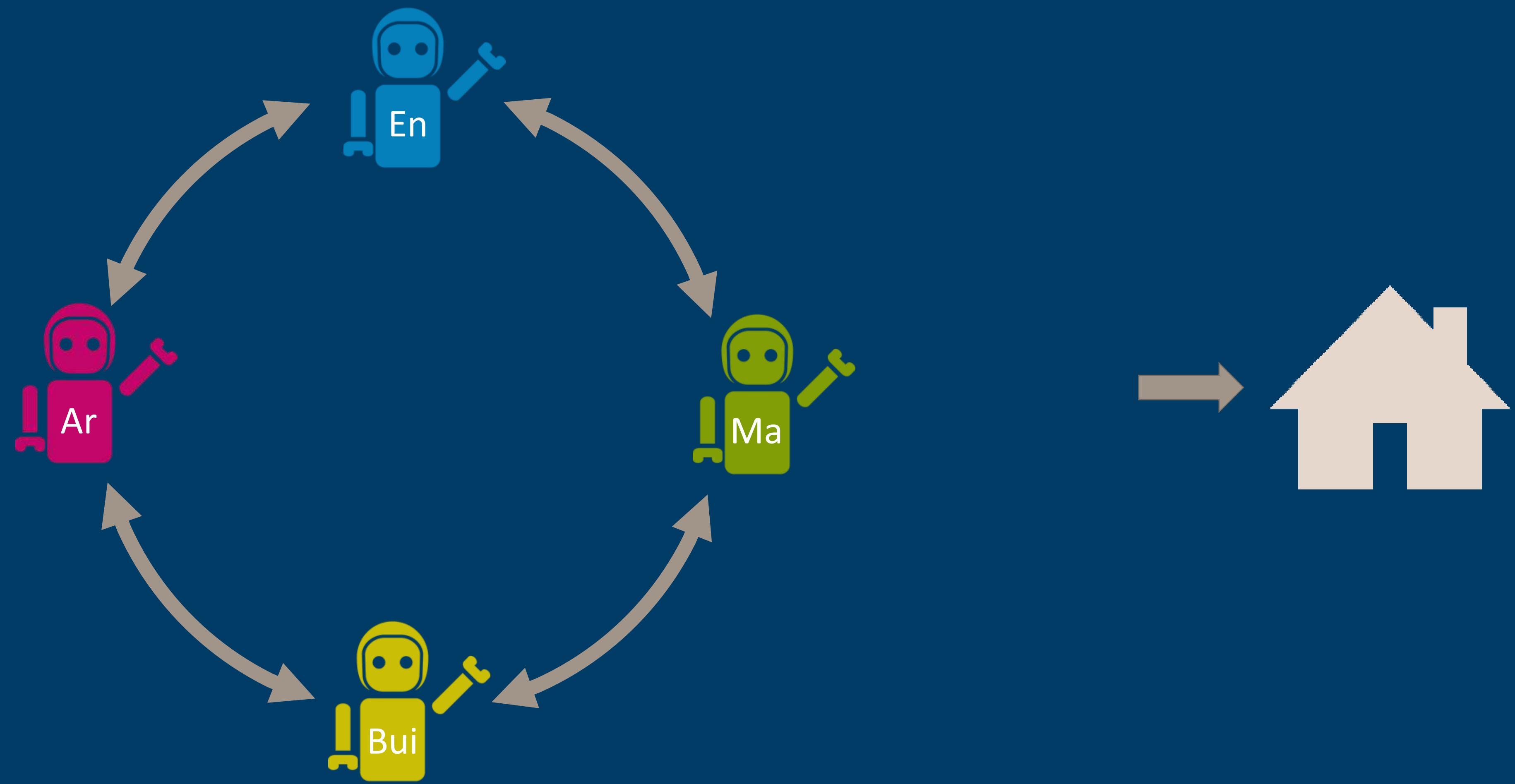


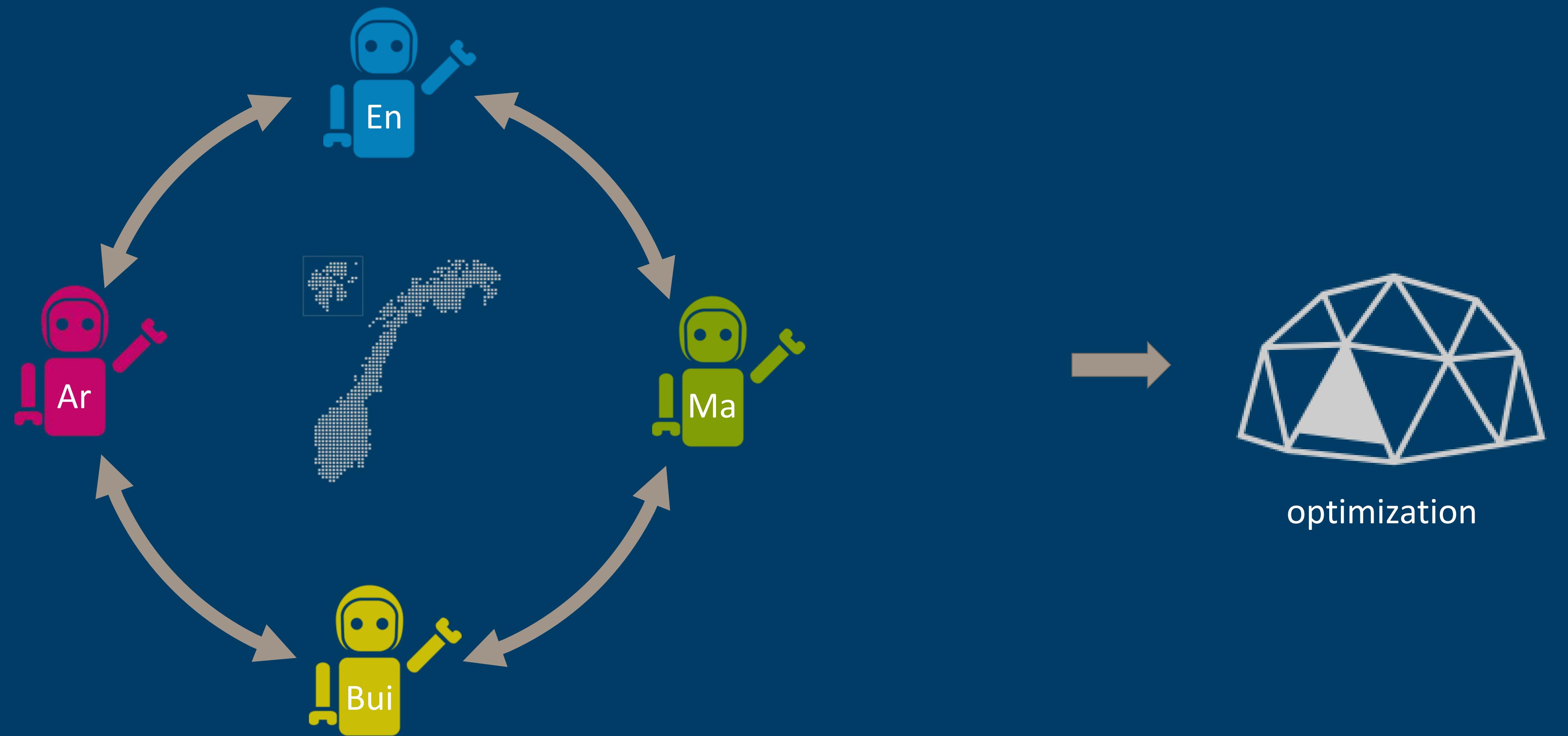


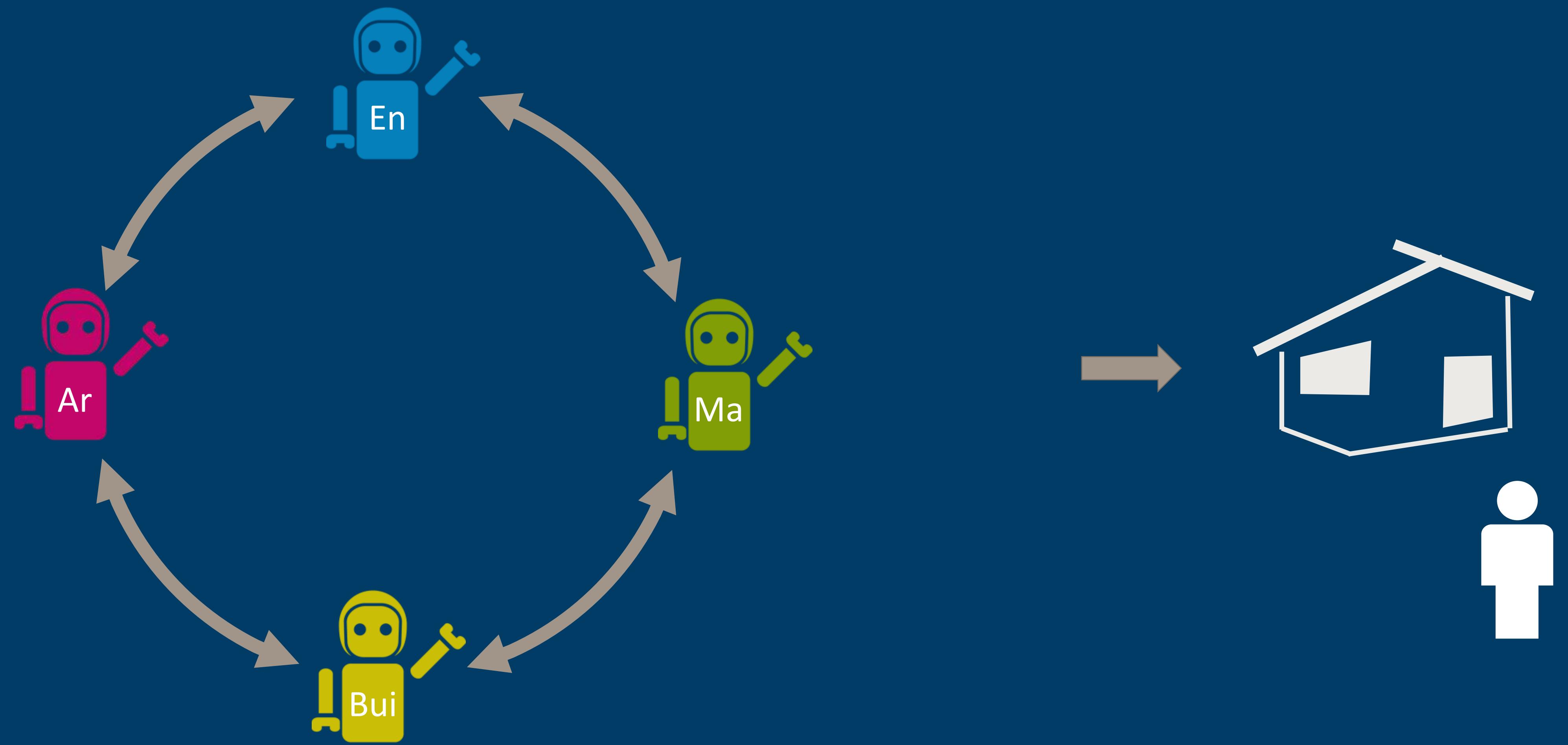


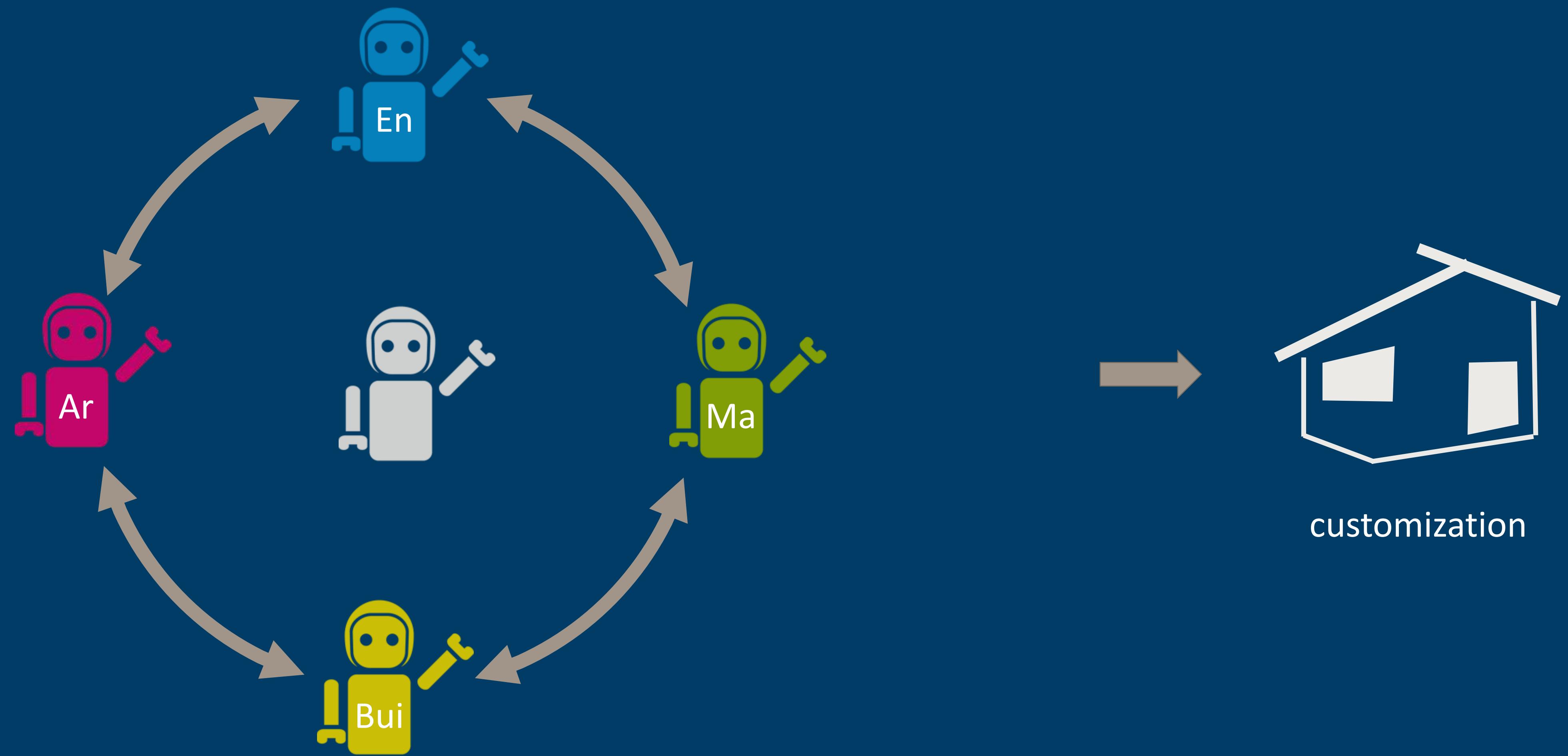


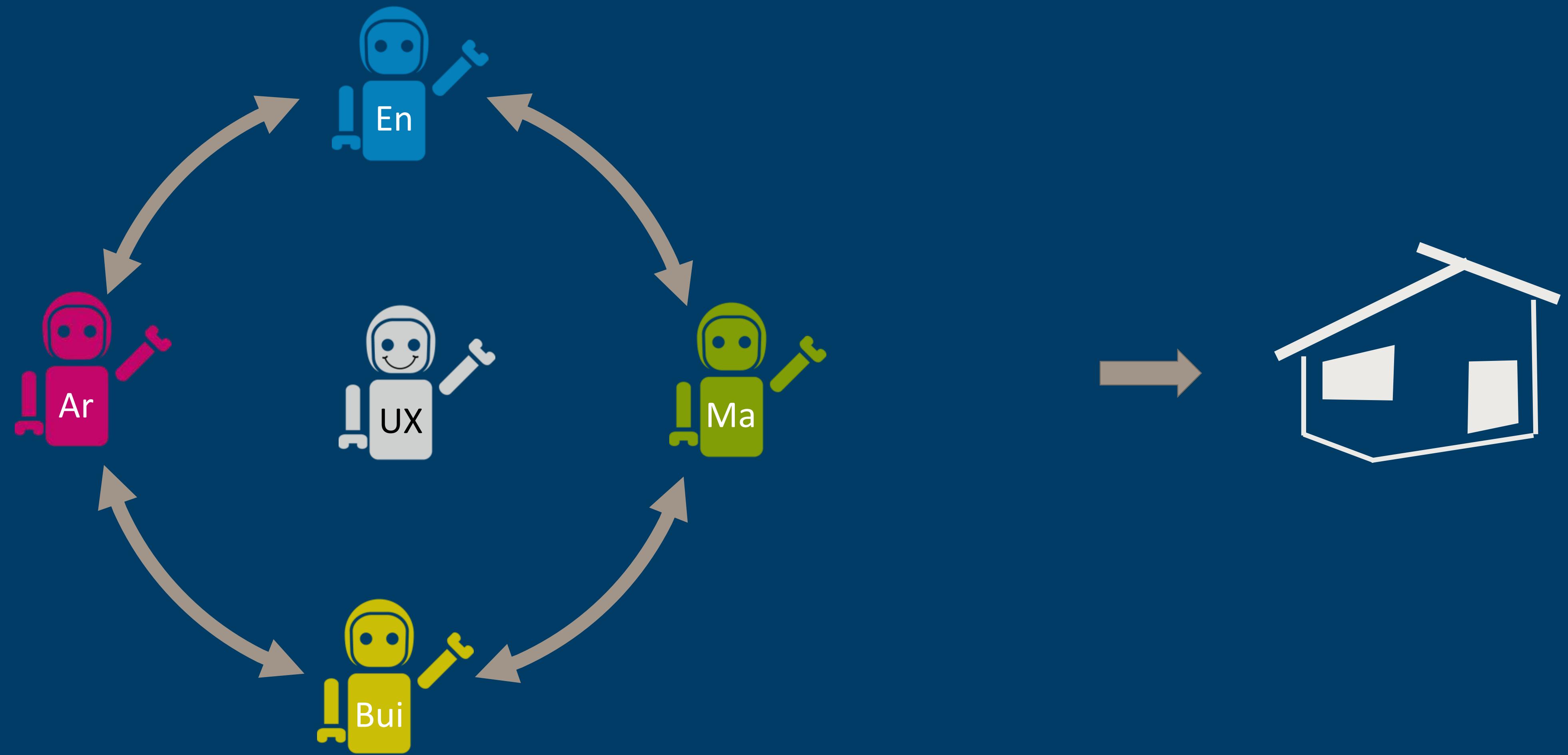
Mass customisation











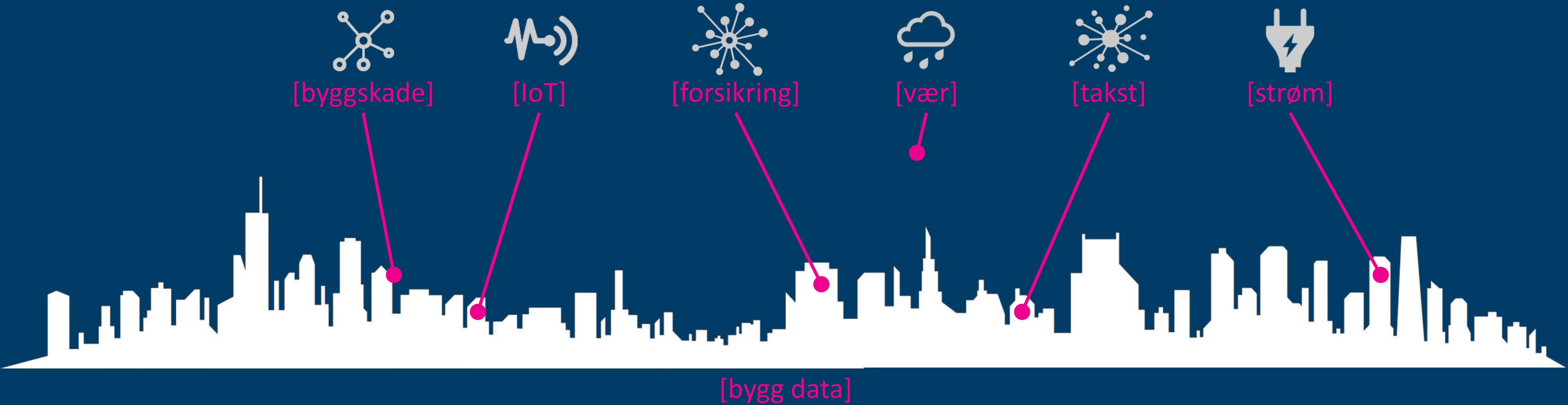




(Big Data for) **Bygg Data**



[bygg]





[byggskade]



[IoT]



[forsikring]



[vær]



[takst]



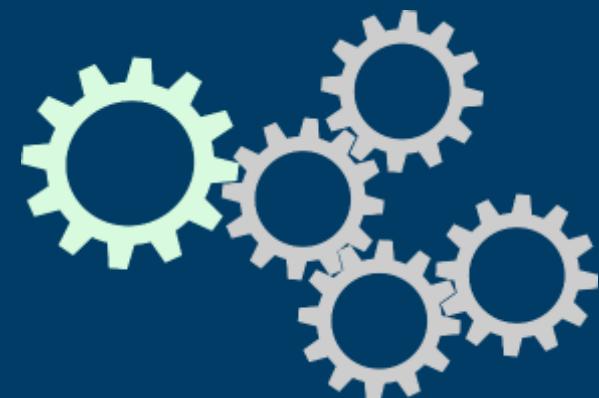
[strøm]



[bygg data]



[big data]





[byggskade]



[IoT]



[forsikring]



[vær]



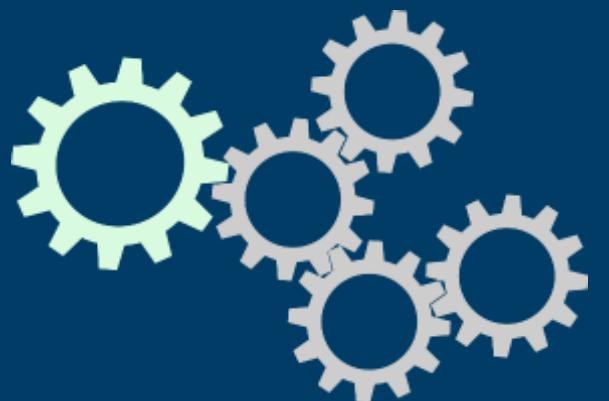
[takst]



[strøm]



[big data for bygg data]





[byggskade]



[IoT]



[forsikring]



[vær]



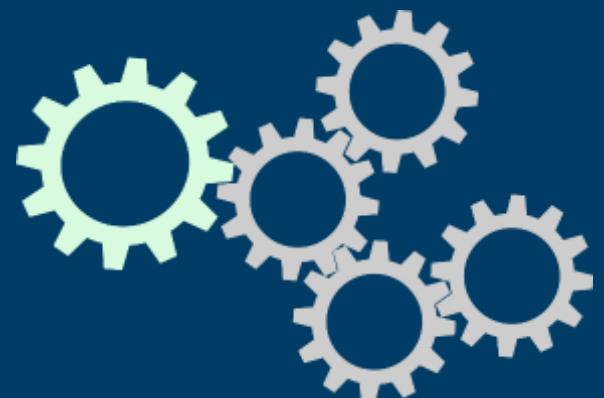
[takst]



[strøm]



[big data for bygg data]



[prosess]



[folk]



[teknologi]





STAGE 01

Digital operations
Cost reduction

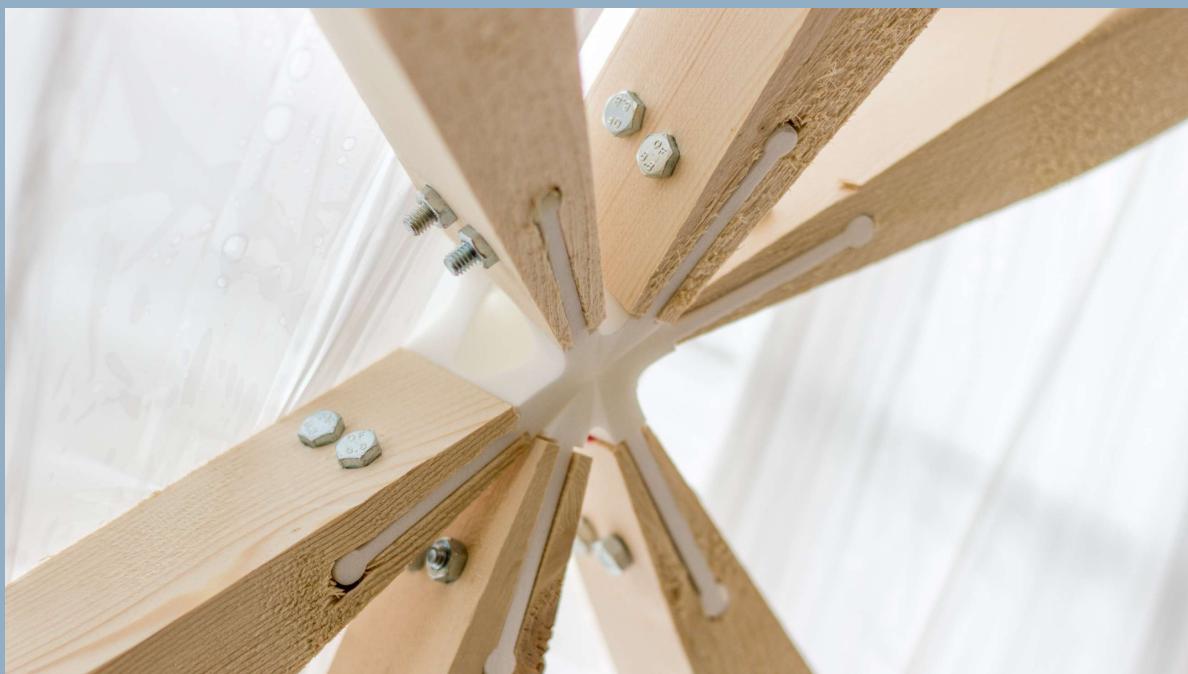
Digital design



STAGE 02

Digital customers
Personalization

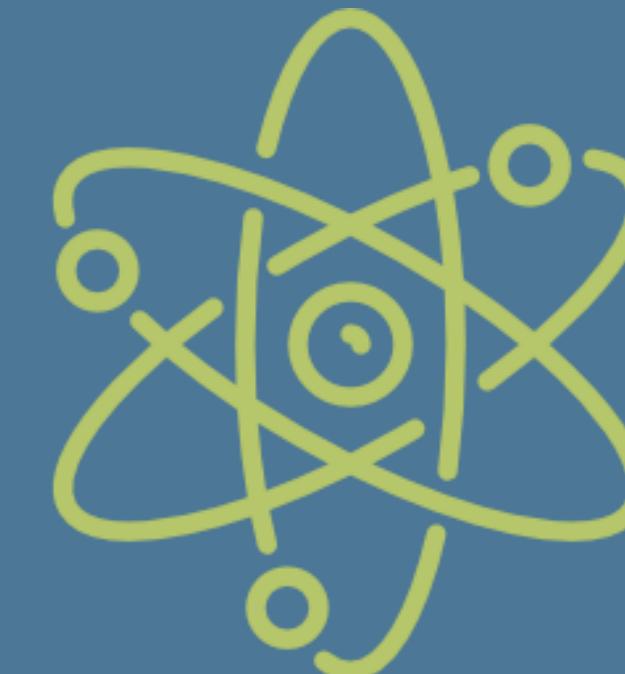
Mass customization



STAGE 03

Data analytics

Bygg Data



Effektivisering



Technology for a better society

Nathalie.Labonnote@sintef.no